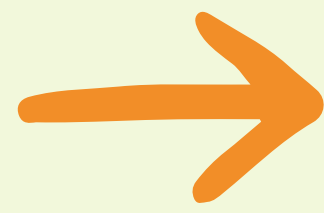


PARTNERSHIP OPPORTUNITY!

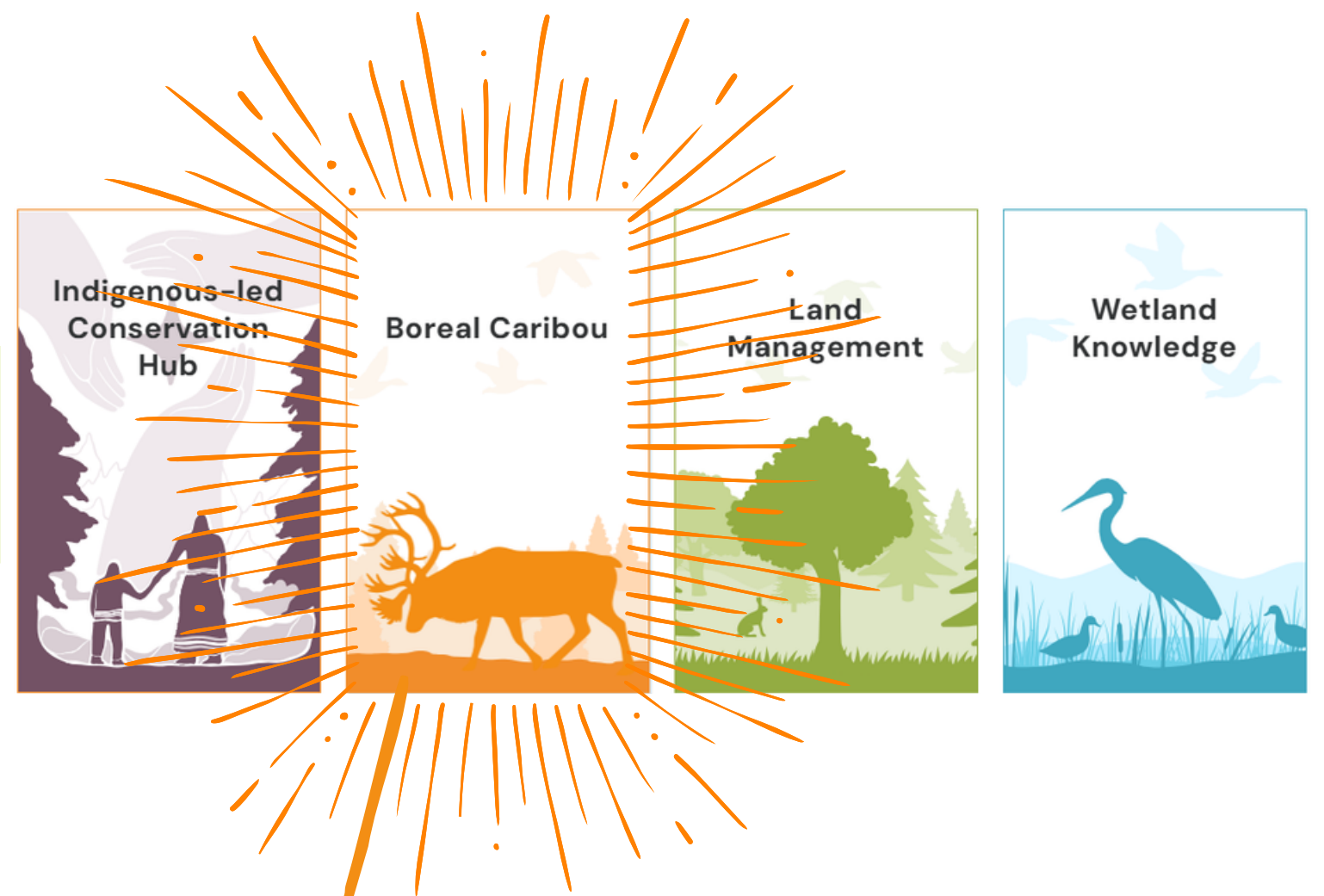


JOIN
THE



What is the CCLM?

The Canadian Conservation and Land Management (CCLM) Knowledge Network is an innovative collaboration that brings together several leading organizations in **conservation research, practice and knowledge exchange**. The CCLM's [online portal](#) currently hosts three subportals focused on wetlands, boreal caribou, and land management and a hub that connects users to Indigenous-led conservation organizations. The website hosts **a searchable database of 3000+ resources, events, news articles, organizational profiles, and more!**



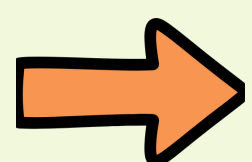
Current CCLM Partners



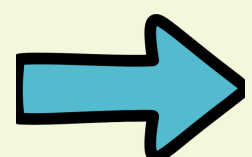
The Opportunity: Become a CCLM partner and portal steward!

Previously managed by Environment and Climate Change Canada, **the caribou portal needs a new steward**. The CCLM's current partners are keen to welcome a new organization to **expand the portal beyond caribou to encompass other wildlife too!** Collaborate with us and help provide our established, Canada-wide **audience of governments, Indigenous organizations, industry, ENGOs and other practitioners** with the information they need to support their conservation goals!

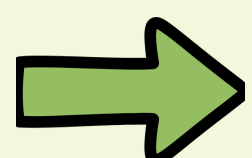
What Your Organization Will Gain



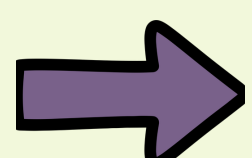
Trusted, **bilingual** destination for practitioners, land managers, and researchers



Existing partnership with **8+ years** of managing the website together

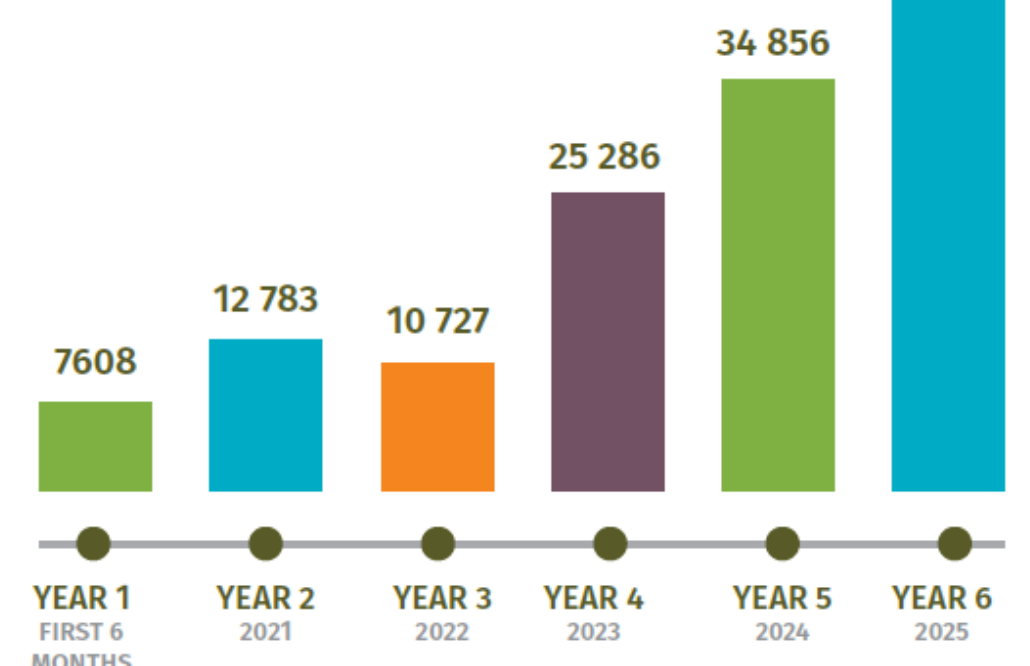


Start up costs already paid, protocols already in place, **engagement plans already developed**



Established, **diverse**, and growing audience across Canada

+100,000 users
since site launch!



LEARN MORE!

Please see more details on the next page, and/or reach out to connect@cclmportal.ca

MORE ABOUT THE



CCLM PORTAL



Site Structure

The CCLM Knowledge Portal consists of one main portal divided into three subportals: Boreal Caribou, Wetland Knowledge, and Land Management. Through streamlined management of the site, collaborators contribute to and maintain the subportal relevant to their area of expertise. A fourth, growing subportal connects users to the platforms of Indigenous-led conservation organizations.

Powerful Custom Features

The site was designed with custom-built search and filtering features, allowing users to search across and within each of the three subportals. As well, the Boreal Caribou Portal includes an interactive map where users can find and submit caribou conservation projects by geographic location.

CCLM Goals

- Provide a centralized, accessible place for conservation resources
- Grow communities of practice
- Help practitioners quickly find relevant, high-quality resources for many sources
- Facilitate knowledge exchange and adoption of best practices for conservation and land management.

Site Contents

- Best management practices, videos, guides
- Reports, program updates, historical information
- Research based on western science and Indigenous Knowledge
- Latest news and events
- Maps
- Newsletters and briefing notes
- Conservation organization profiles
- More!

What being a CCLM Partner means

Contributing to the CCLM will allow you to become a full partner to the CCLM and take over management of the caribou (or wildlife) portal. This contribution will gain your organization a seat on the CCLM's Steering Committee where you can collaborate on future management and improvements to the site, and the CCLM's knowledge exchange activities. It will also allow you access as a content editor to add and manage resources, projects, news, and events on your portal.